Building a Map for The Met app

Spencer Kiser and Subathra Thanabalan
The Metropolitan Museum of Art
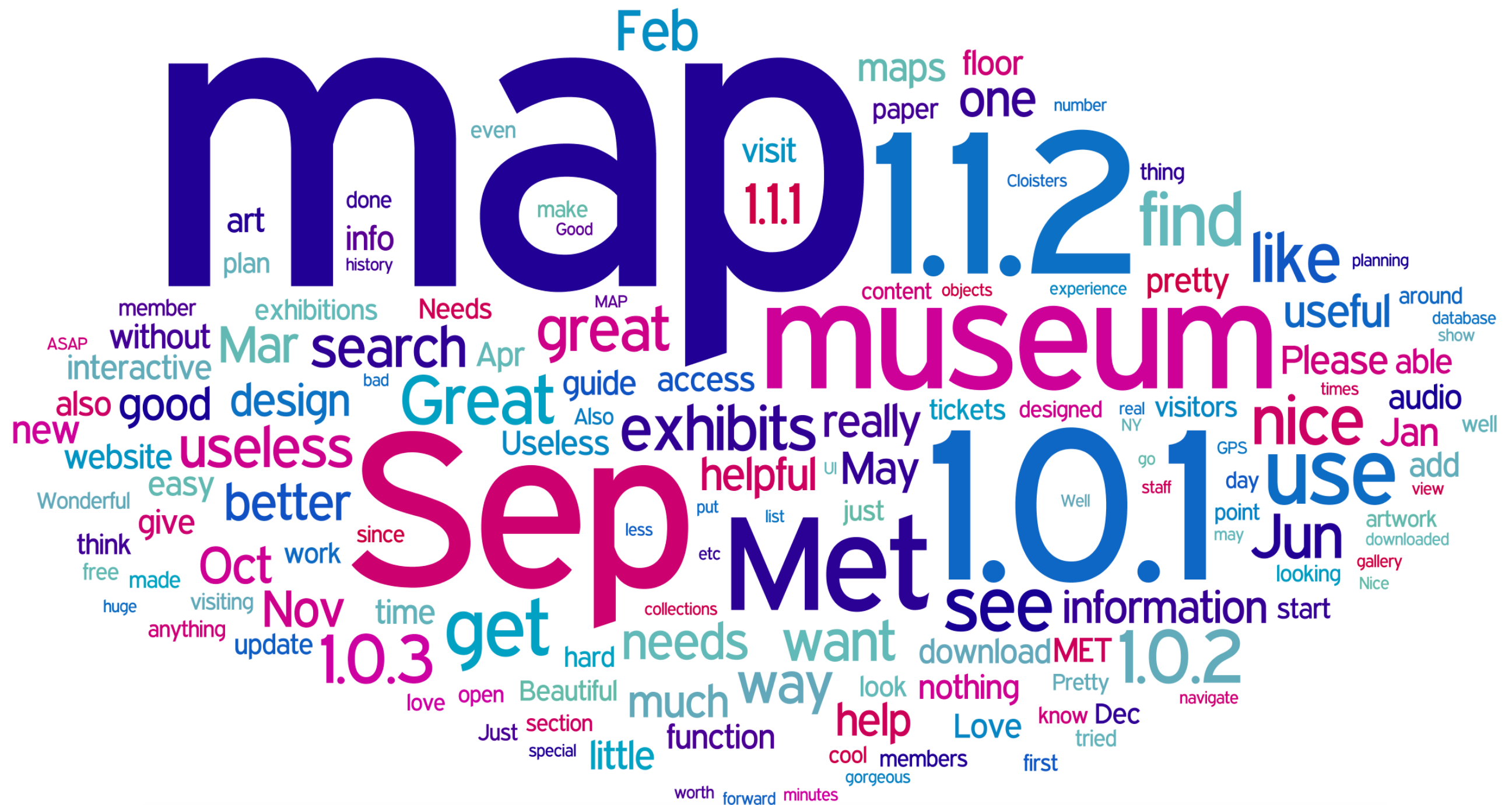
Apps and API
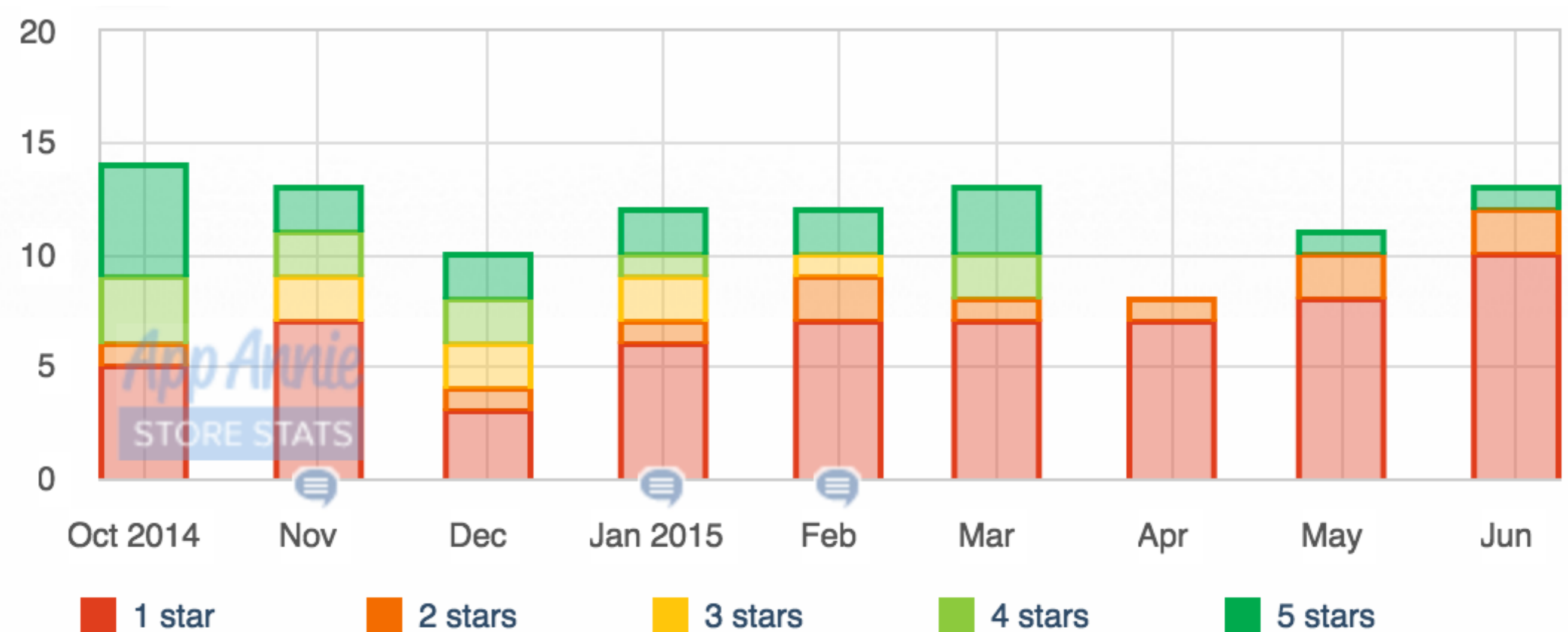
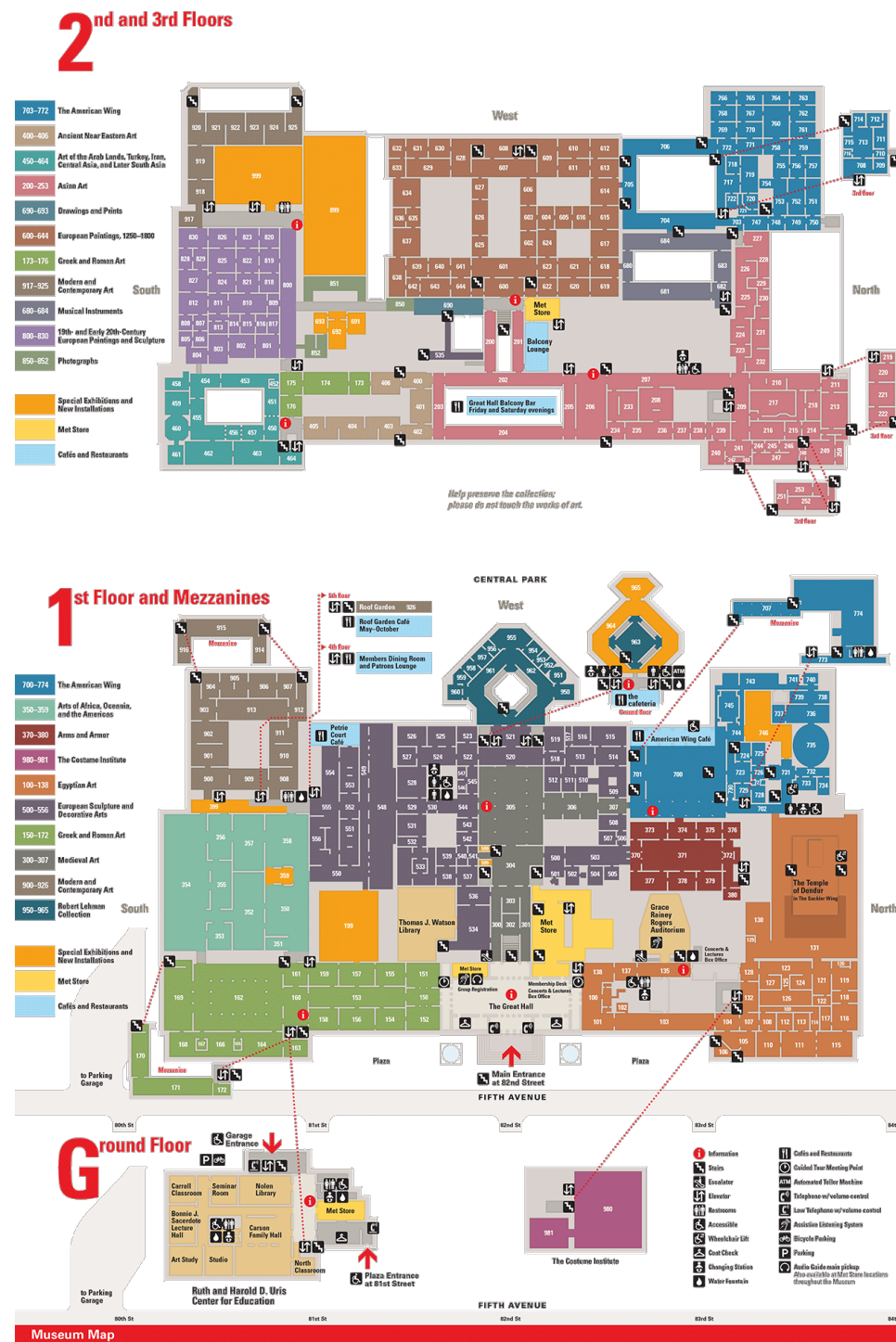# The Met App

App Store Reviews

App Store Reviews

Museum Print Map

Website Map

Met App Map

Tech Stack
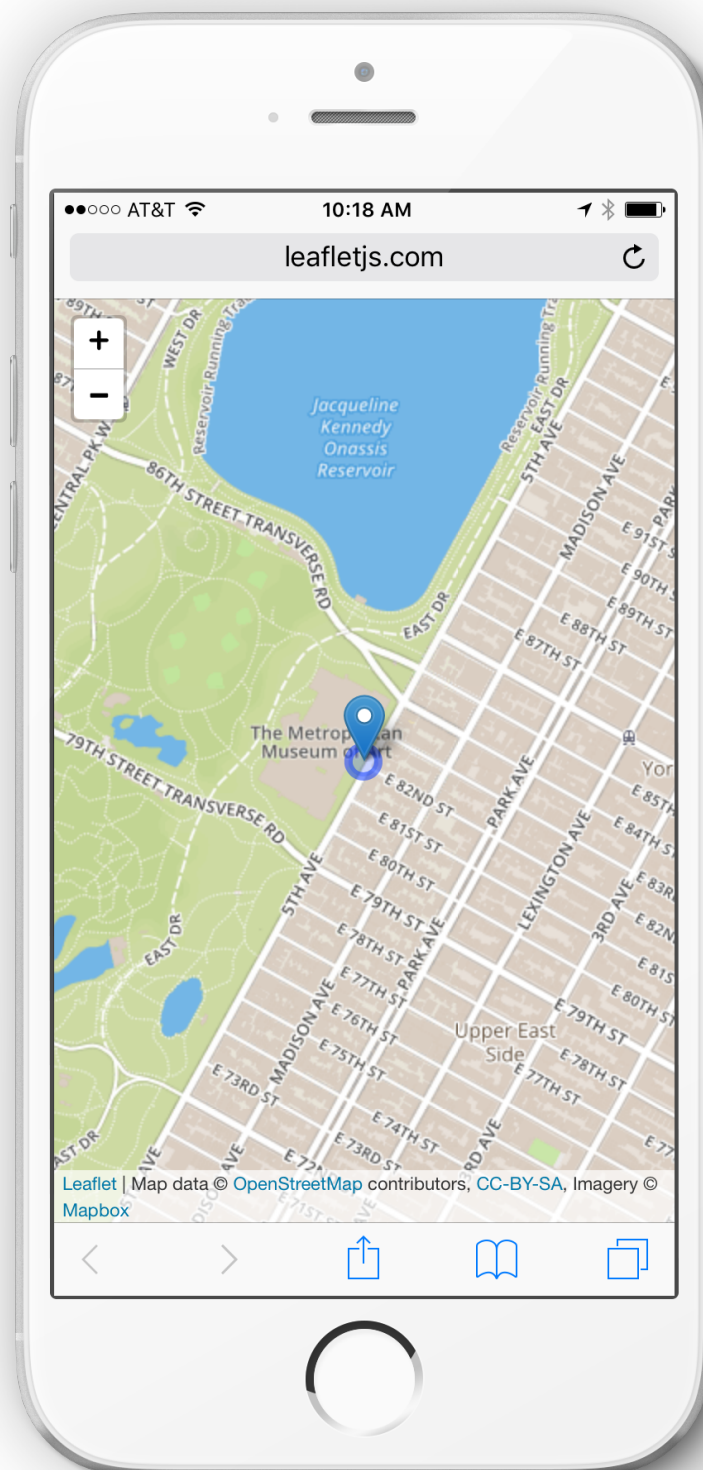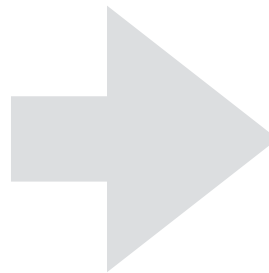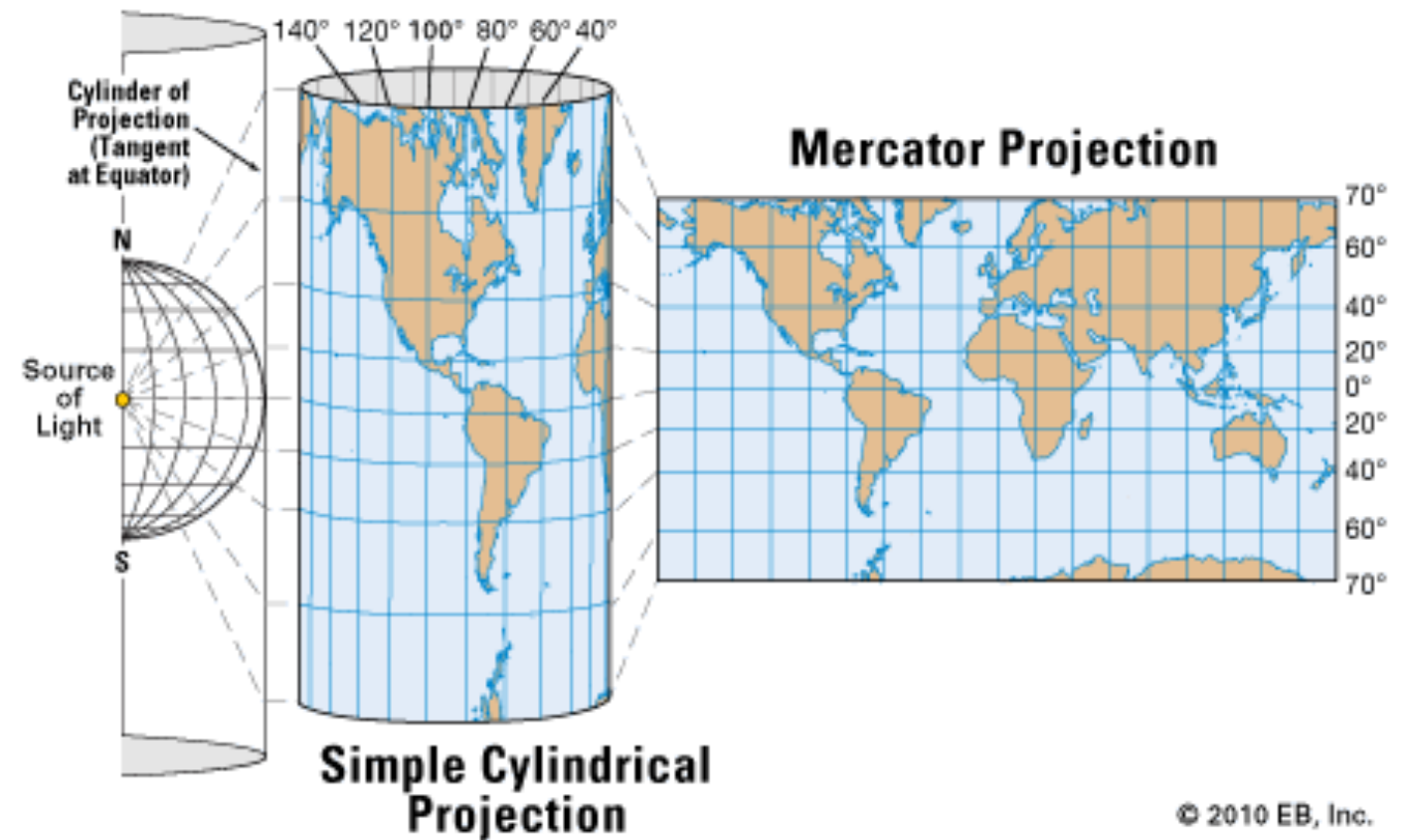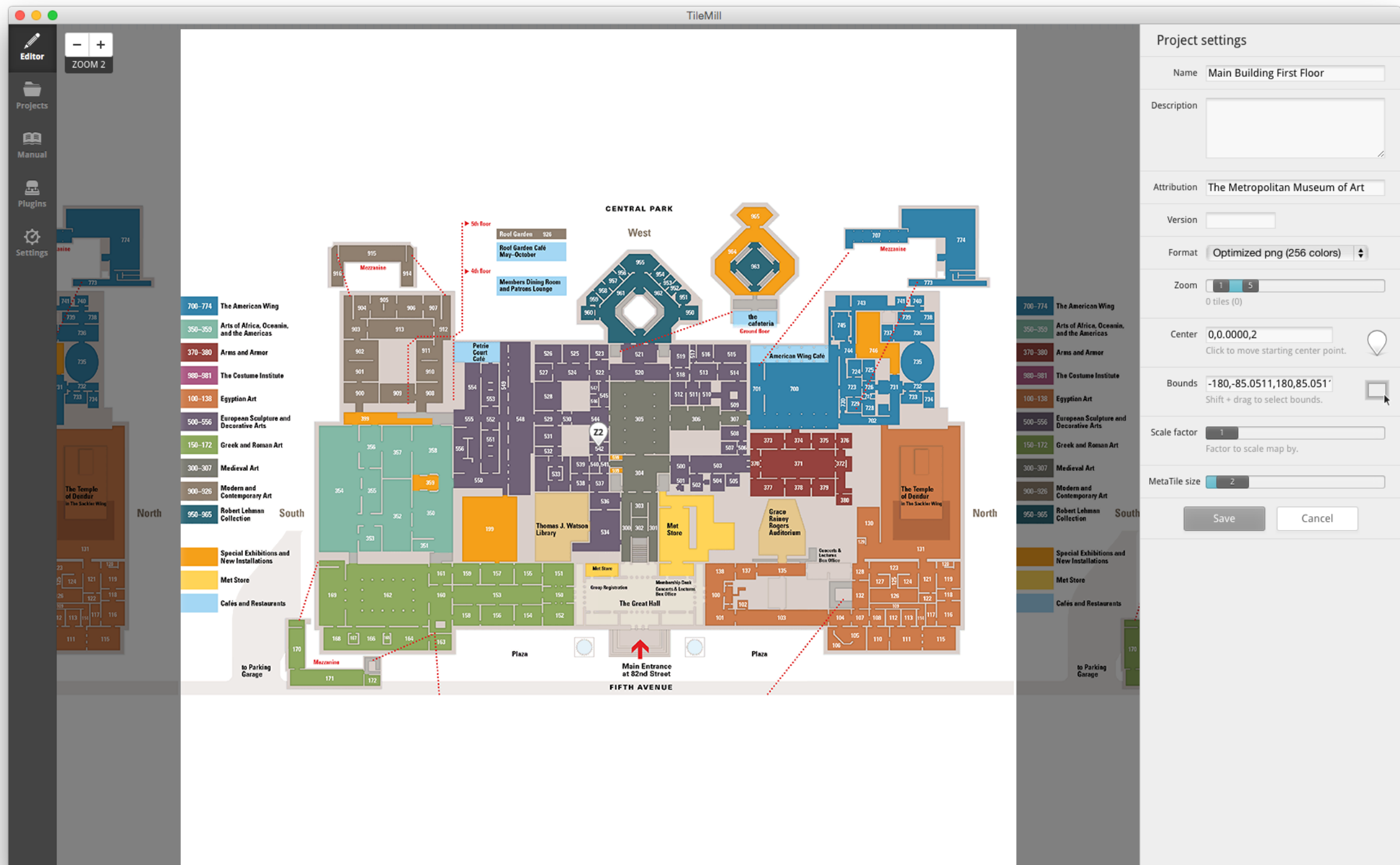
Indoor Mapping

World Map Projection

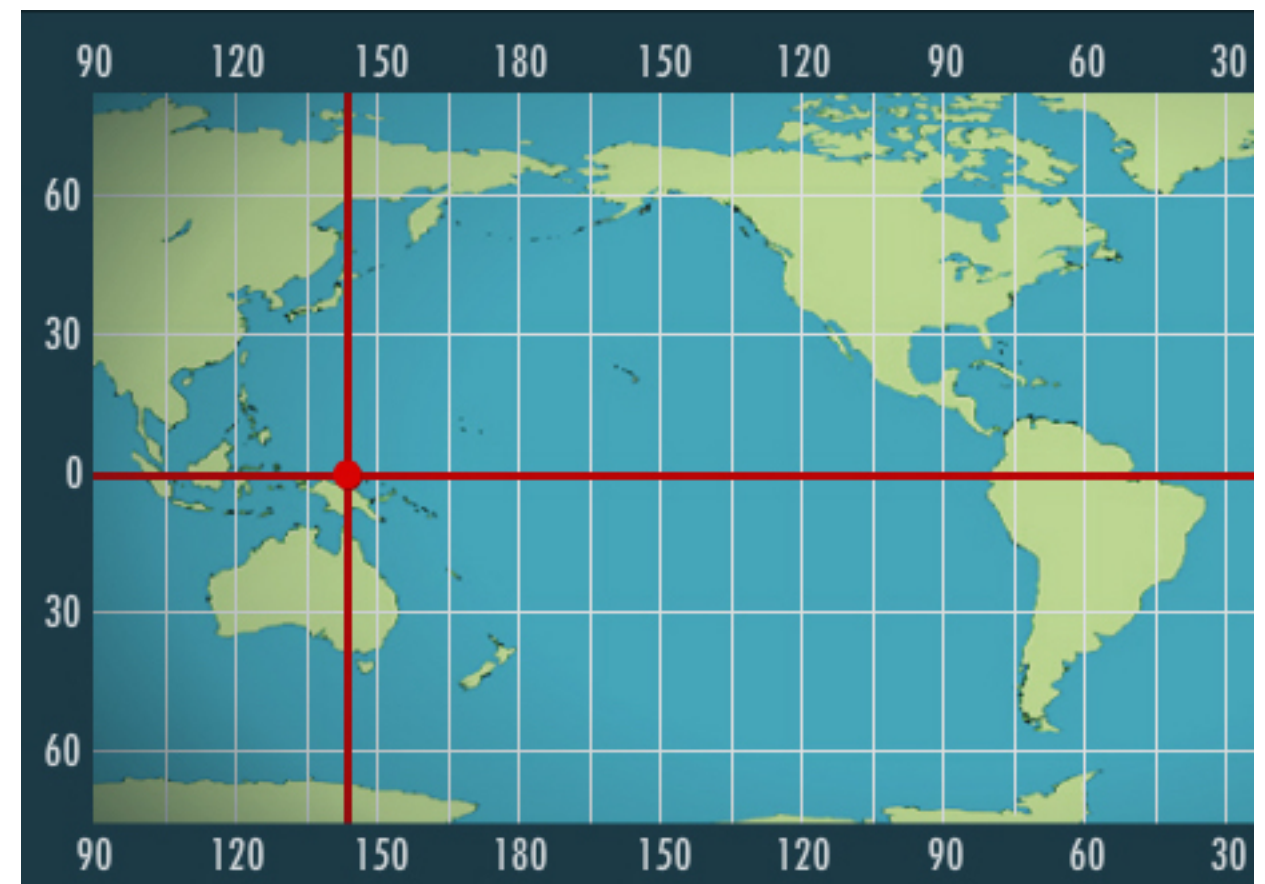**GeoTIFF** is a public domain metadata standard which allows georeferencing information to be embedded within a TIFF file.
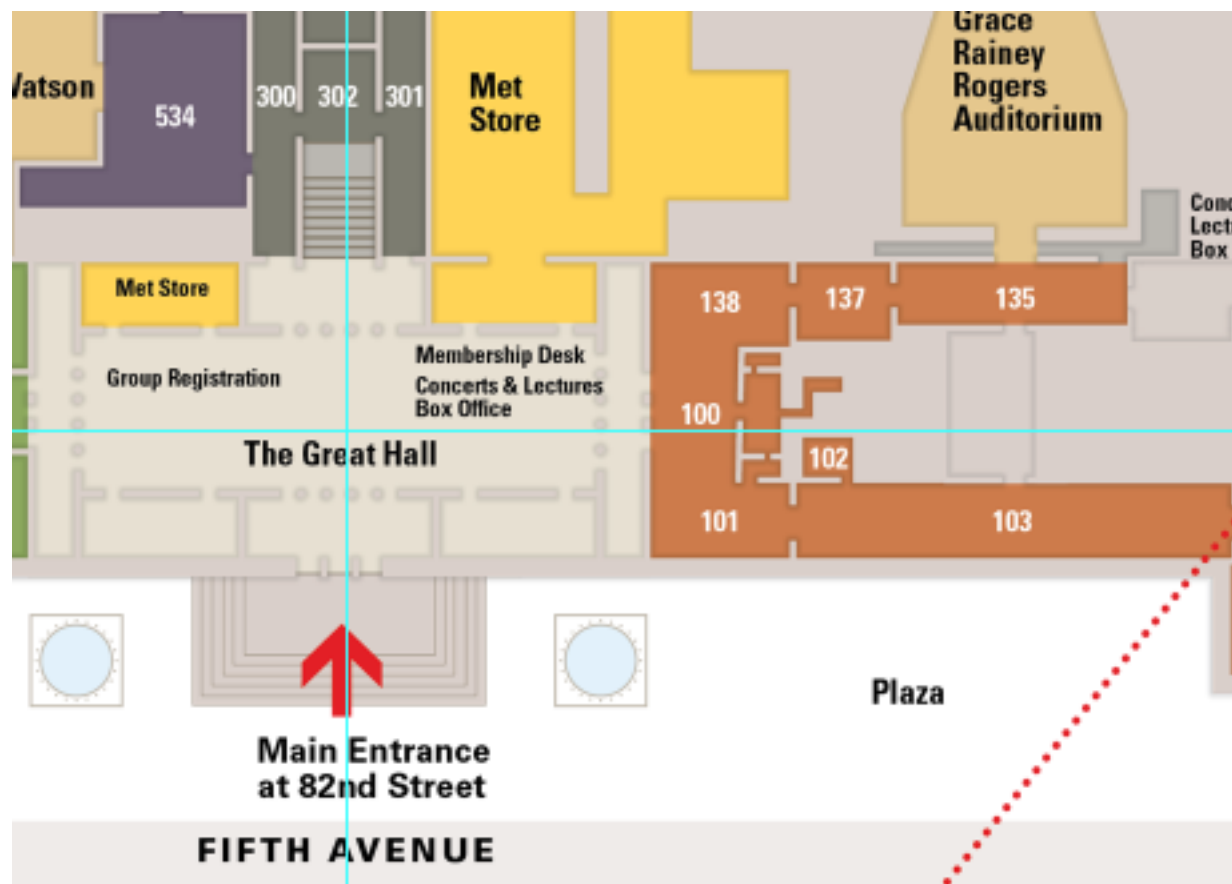
World Map Projection

Upload Tiles

(X,Y) to (Lat,Long)

Pros

Speed to market

Reusable

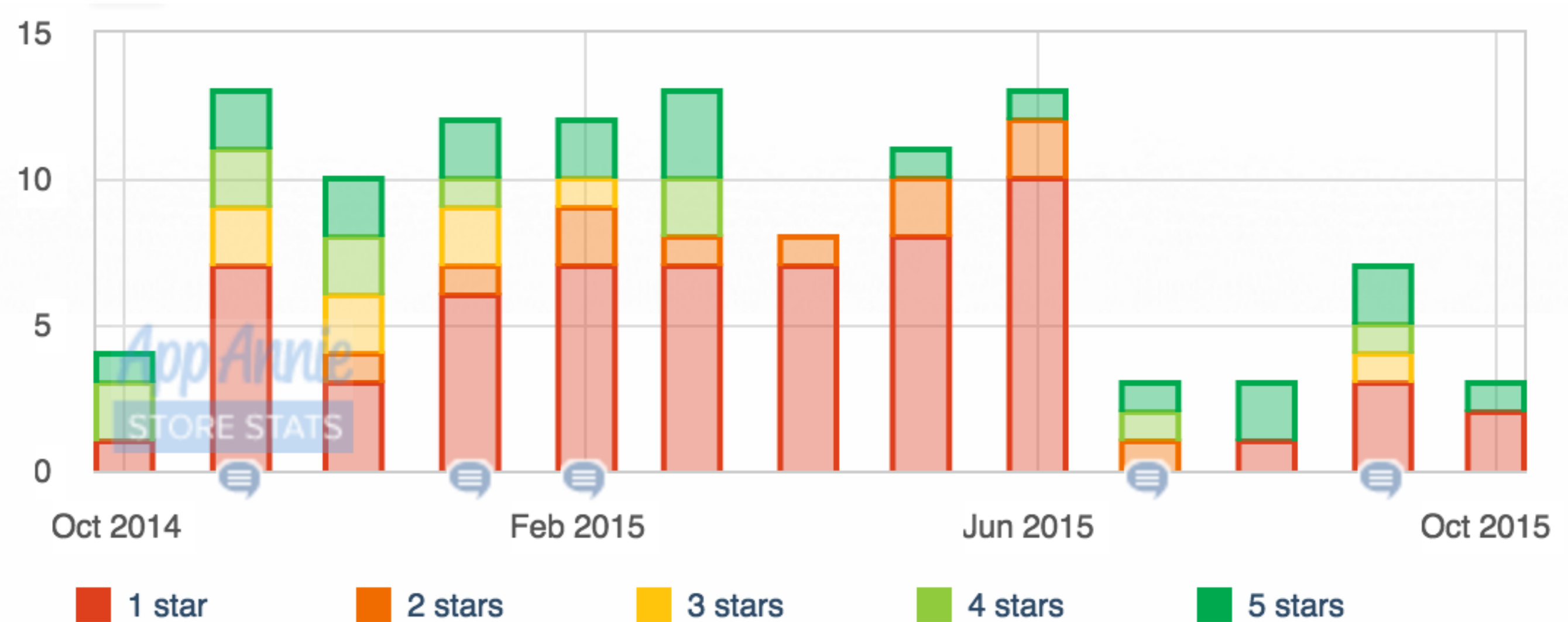Using existing workflows
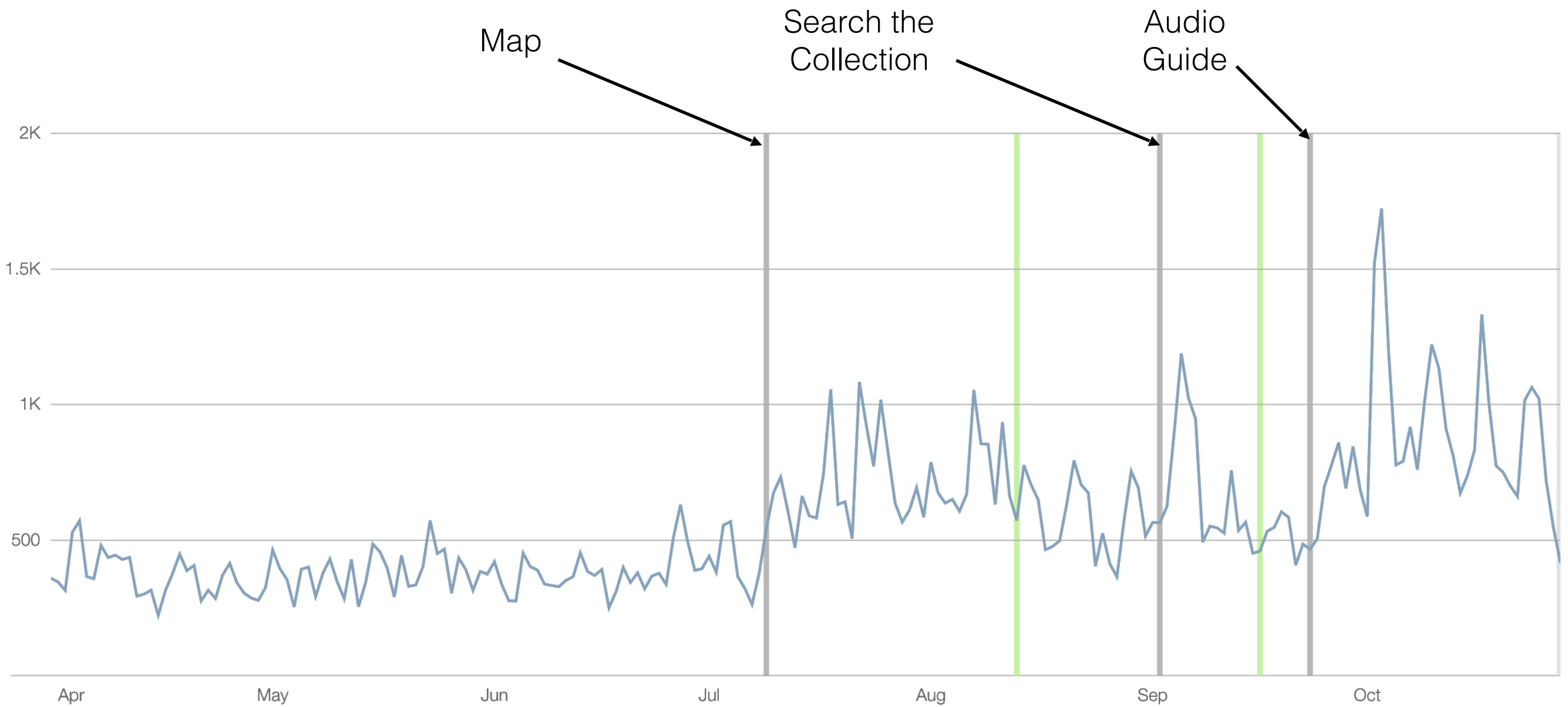
Cons

Not a vector map

Not available offline
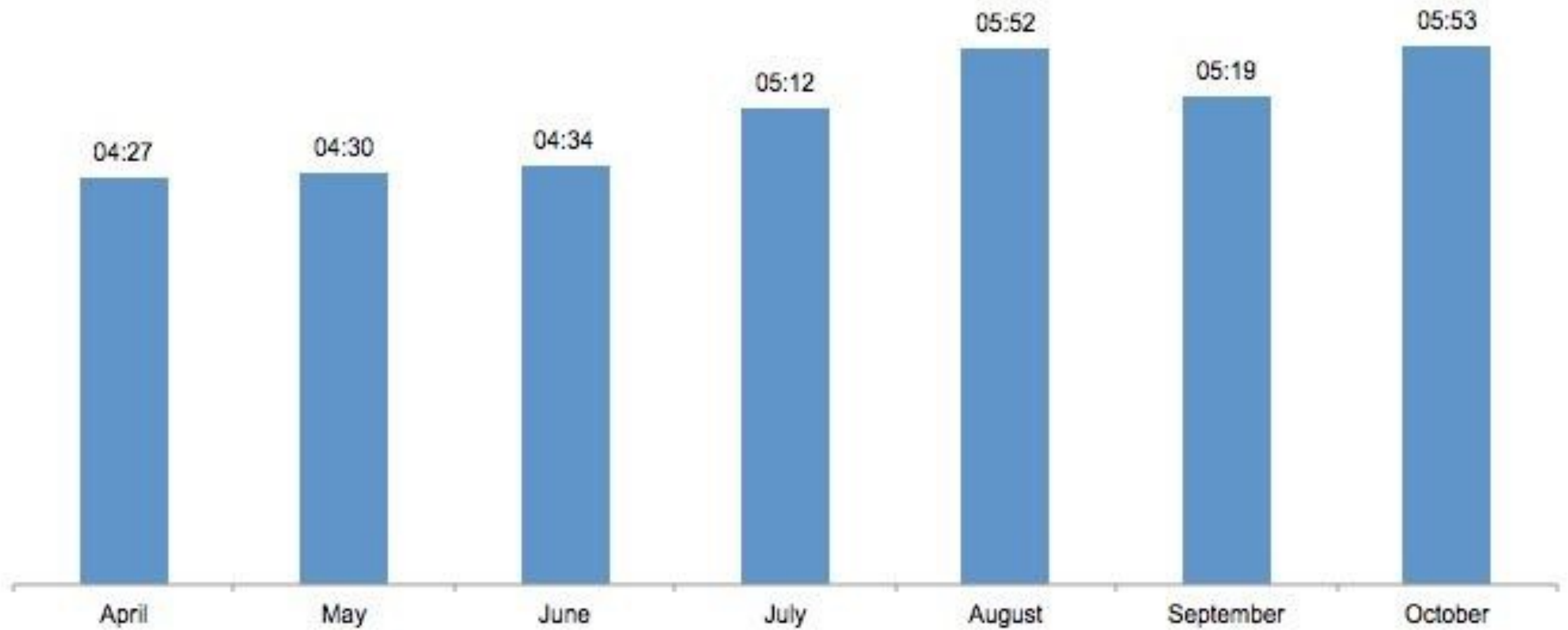
Not ready for indoor positioning

App Store Reviews

Sessions

Session Lengths

User Feedback

Font is fuzzy

No offline mode

No positioning / blue dot

Next Steps

System redesign

Digital first

Launch Spring 2016 (tentative)

Learn More

"Mapping User Feedback on the Met App"
http://bit.ly/1rc9pnW

"Building an indoor map with Mapbox"
http://bit.ly/1RmyB4t

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