

Building a Map for The Met app

Spencer Kiser and Subathra Thanabalan
The Metropolitan Museum of Art



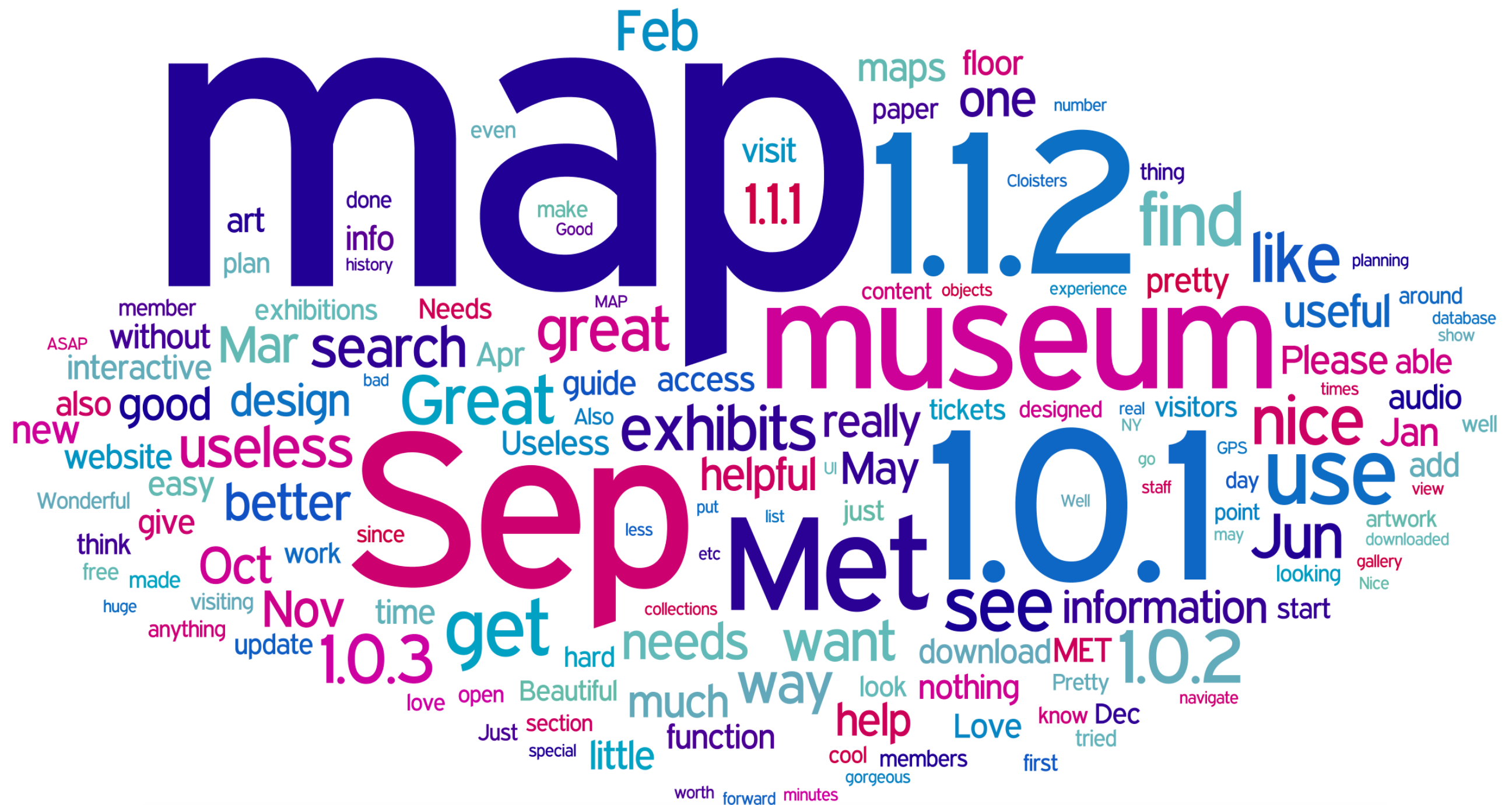
Apps and API



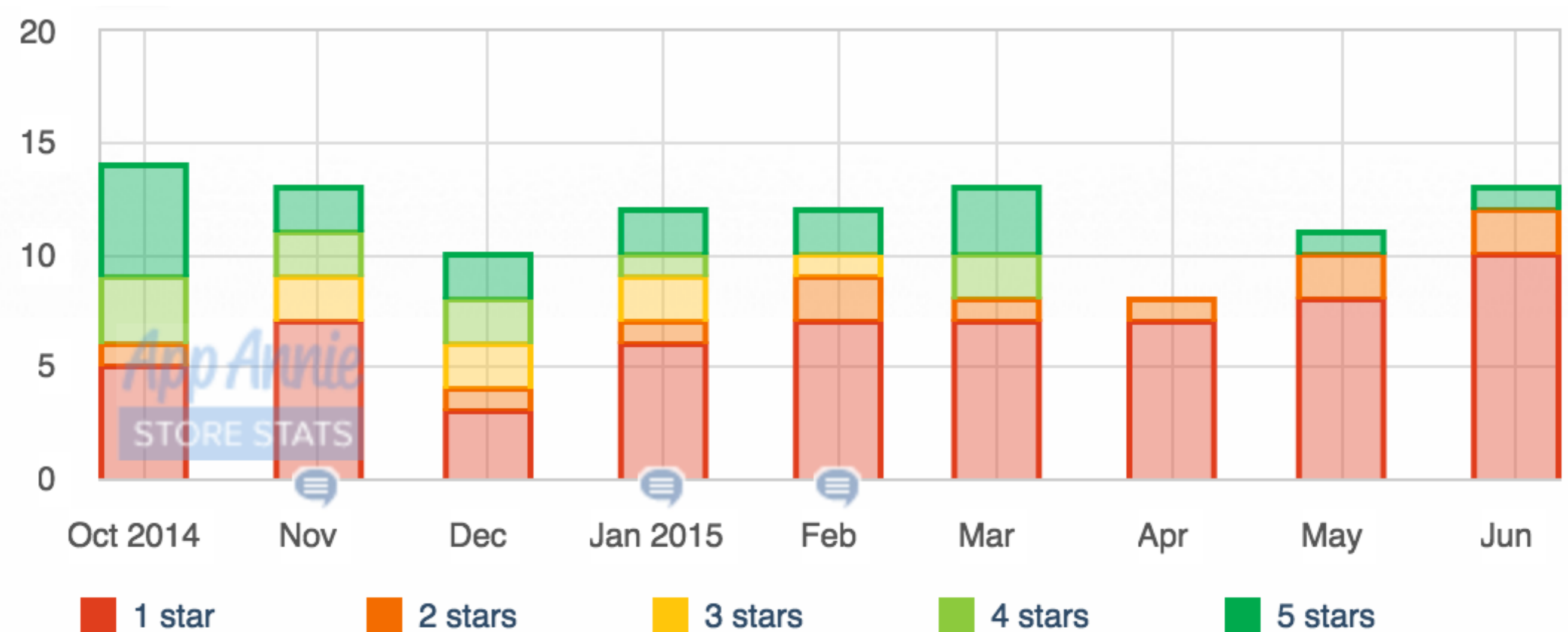
The Met App



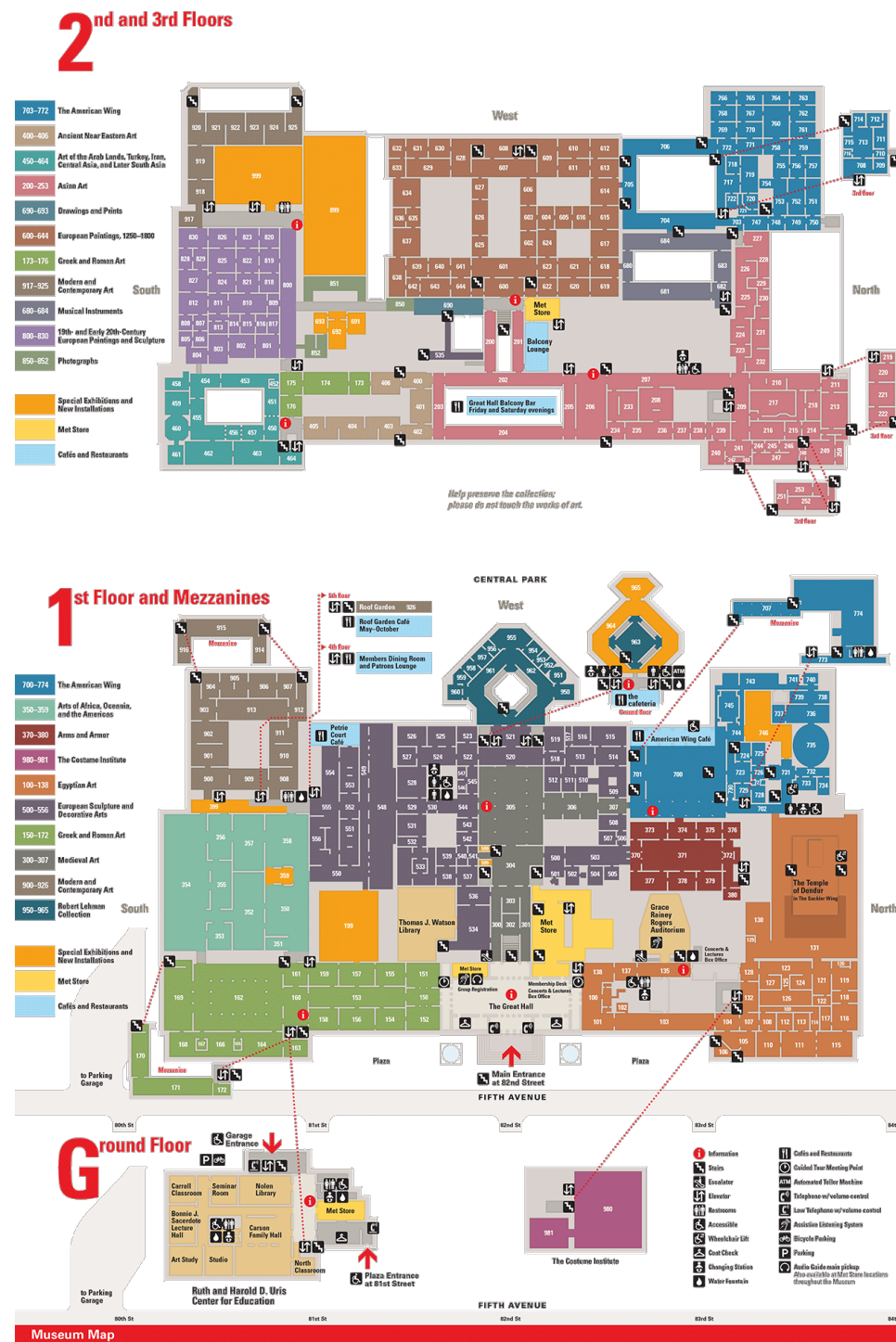
App Store Reviews



App Store Reviews



Museum Print Map



Website Map

THE METROPOLITAN MUSEUM OF ART

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Museum Map

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- Contact Information

1st Floor and Mezzanines

Floors	Collections	Special Exhibitions	Facilities
Select a Floor View			

Met App Map



Tech Stack

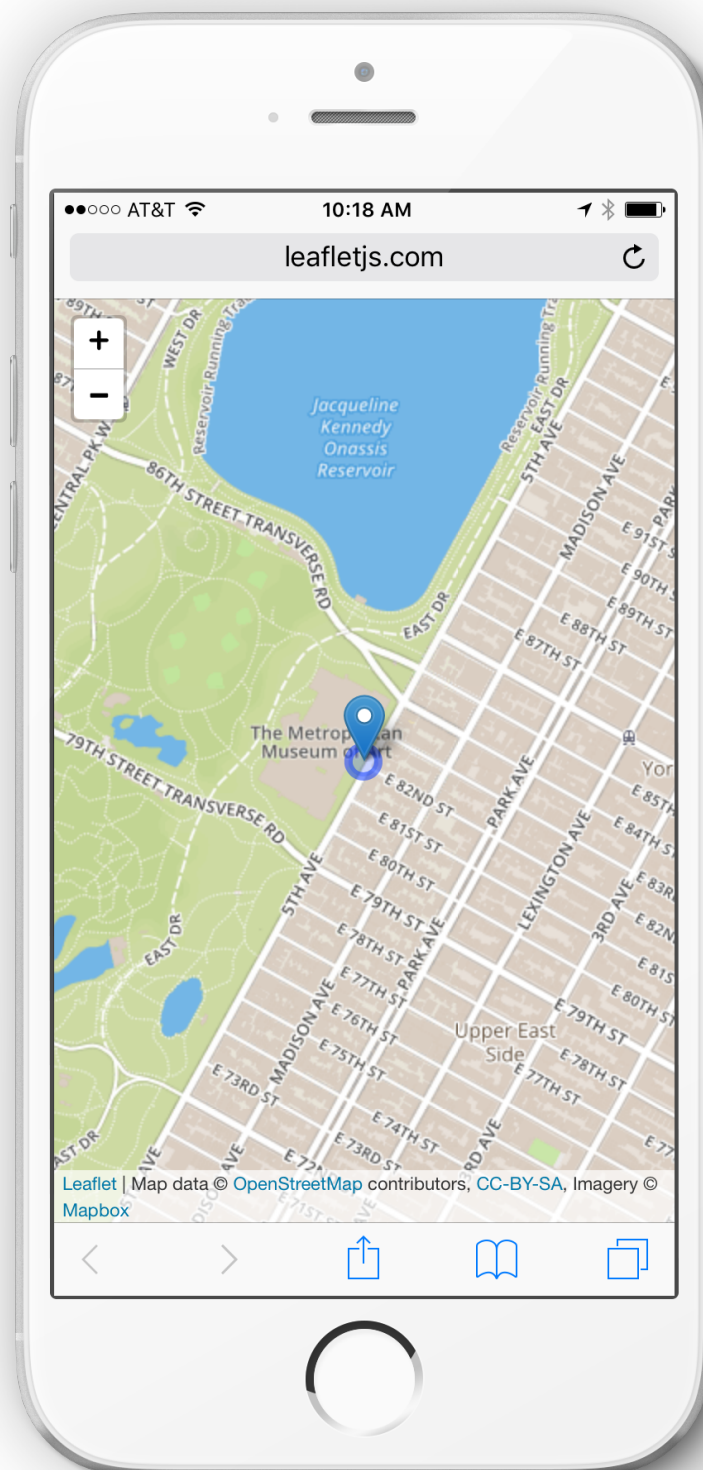


MapBox

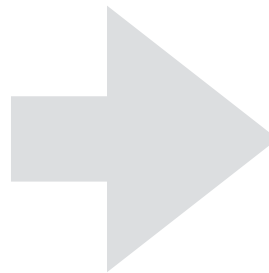


BACKBONE.JS

Indoor Mapping

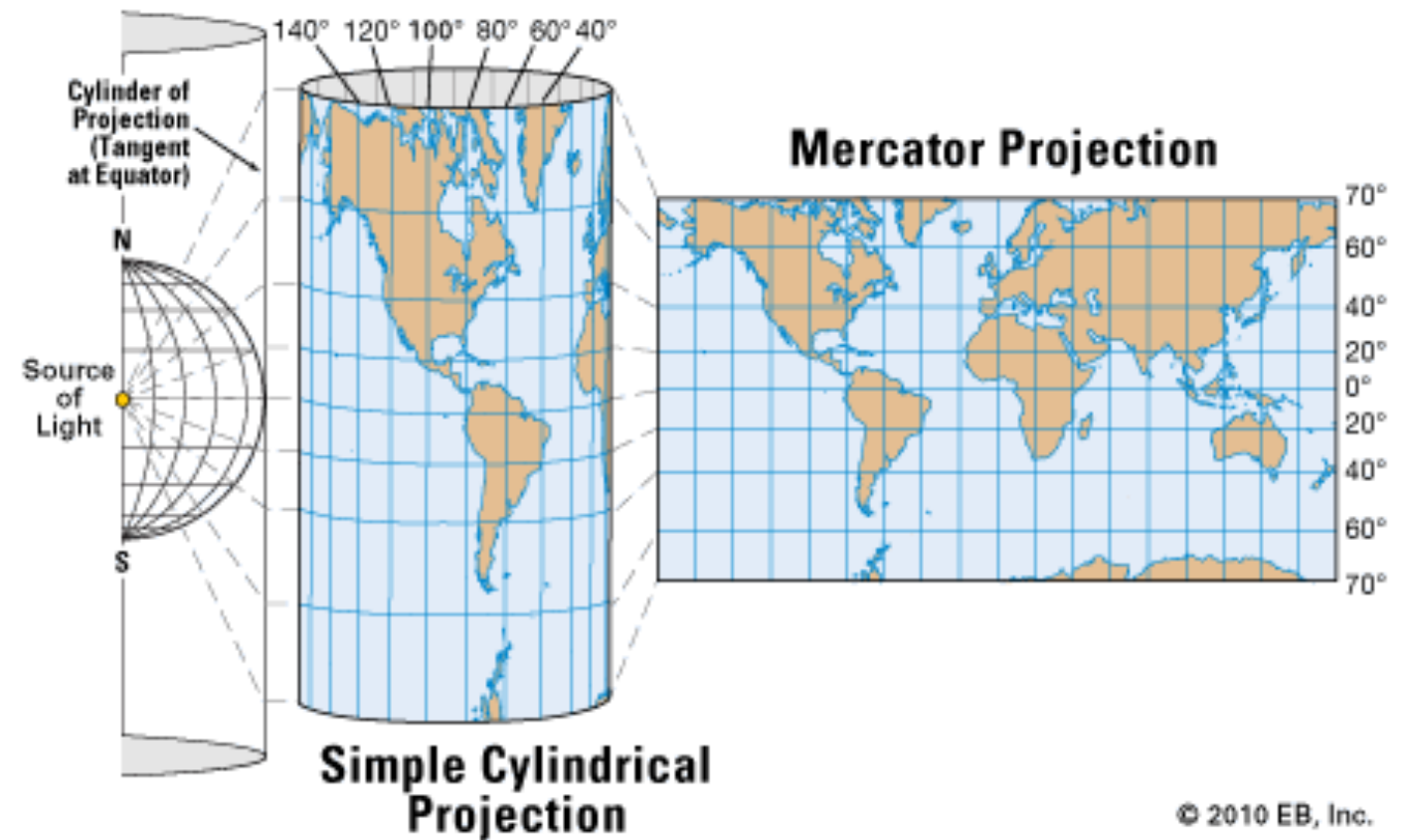


World Map Projection

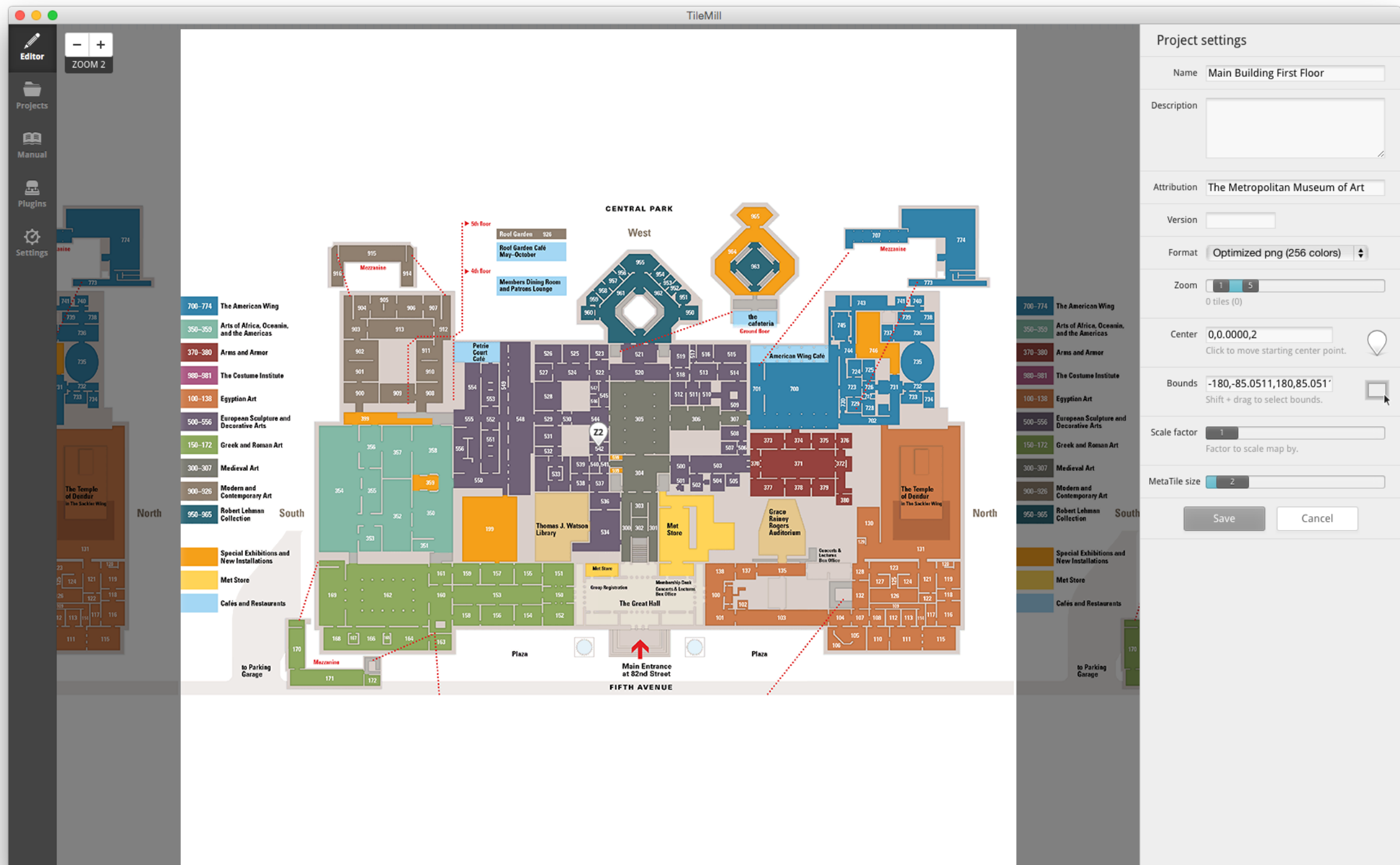


GeoTIFF is a public domain metadata standard which allows georeferencing information to be embedded within a TIFF file.

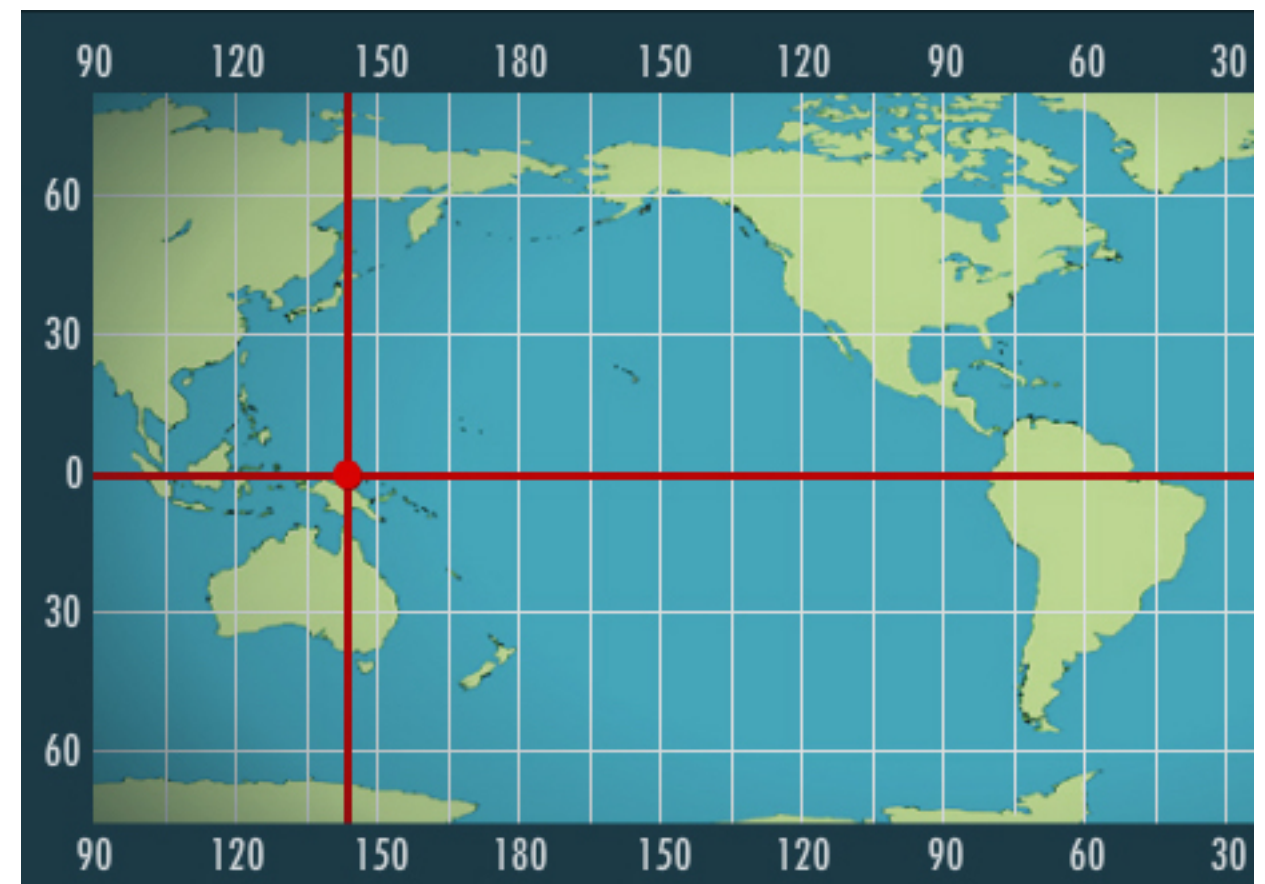
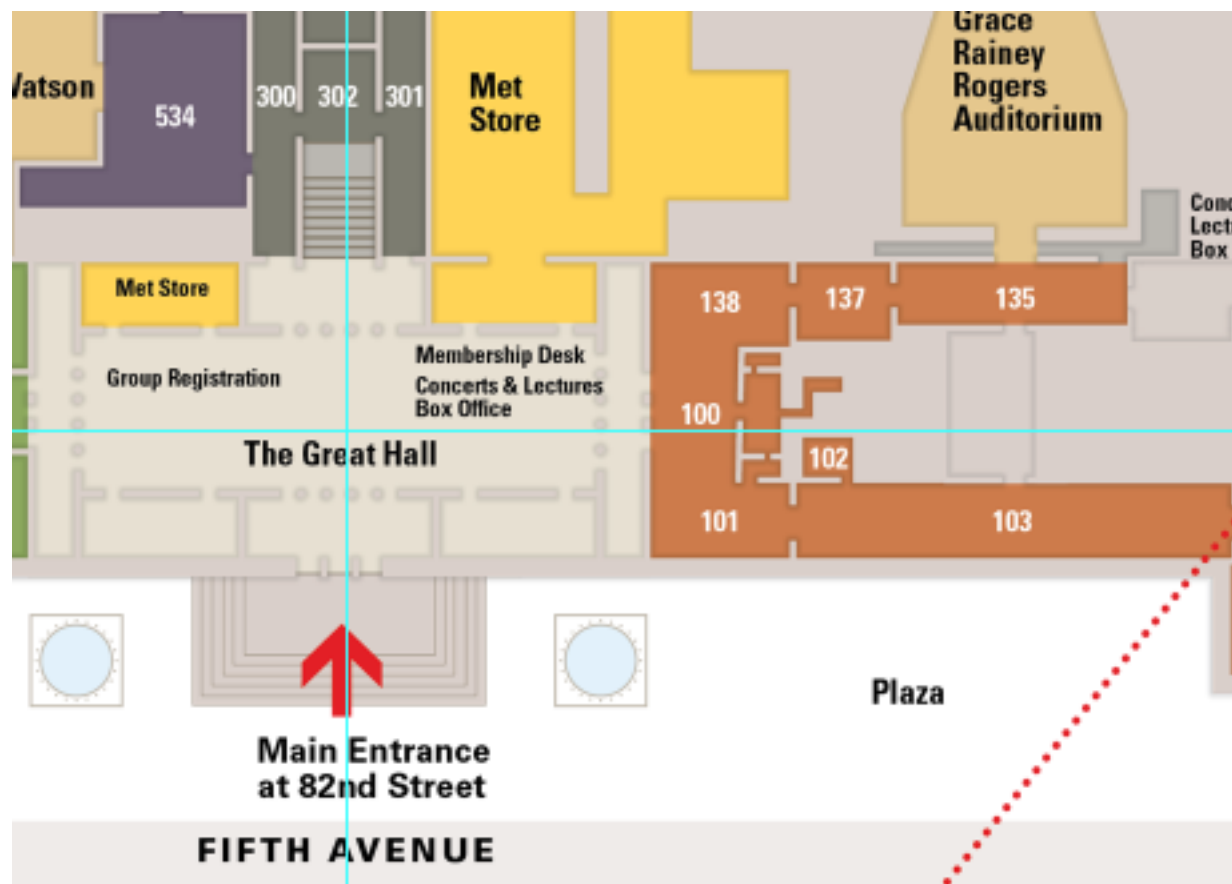
World Map Projection



Upload Tiles



(X, Y) to $(\text{Lat}, \text{Long})$



Pros

Speed to market

Reusable

Using existing workflows

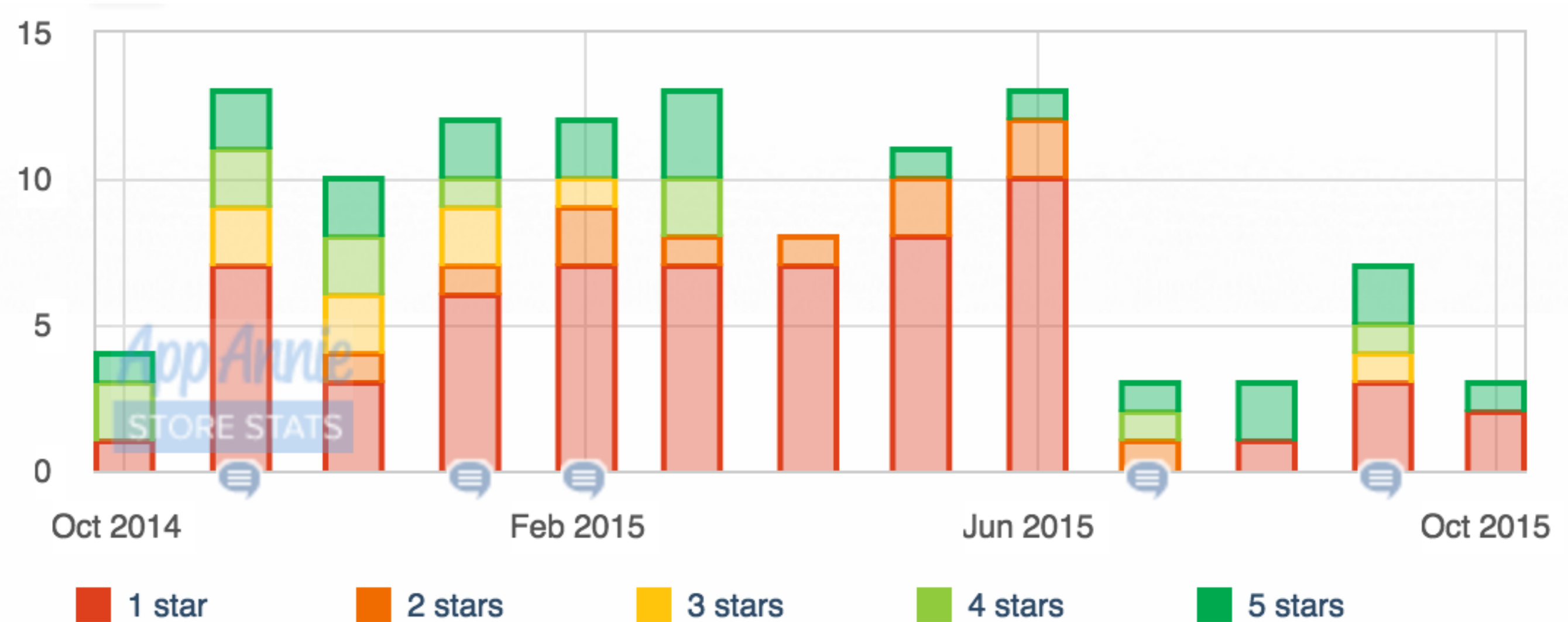
Cons

Not a vector map

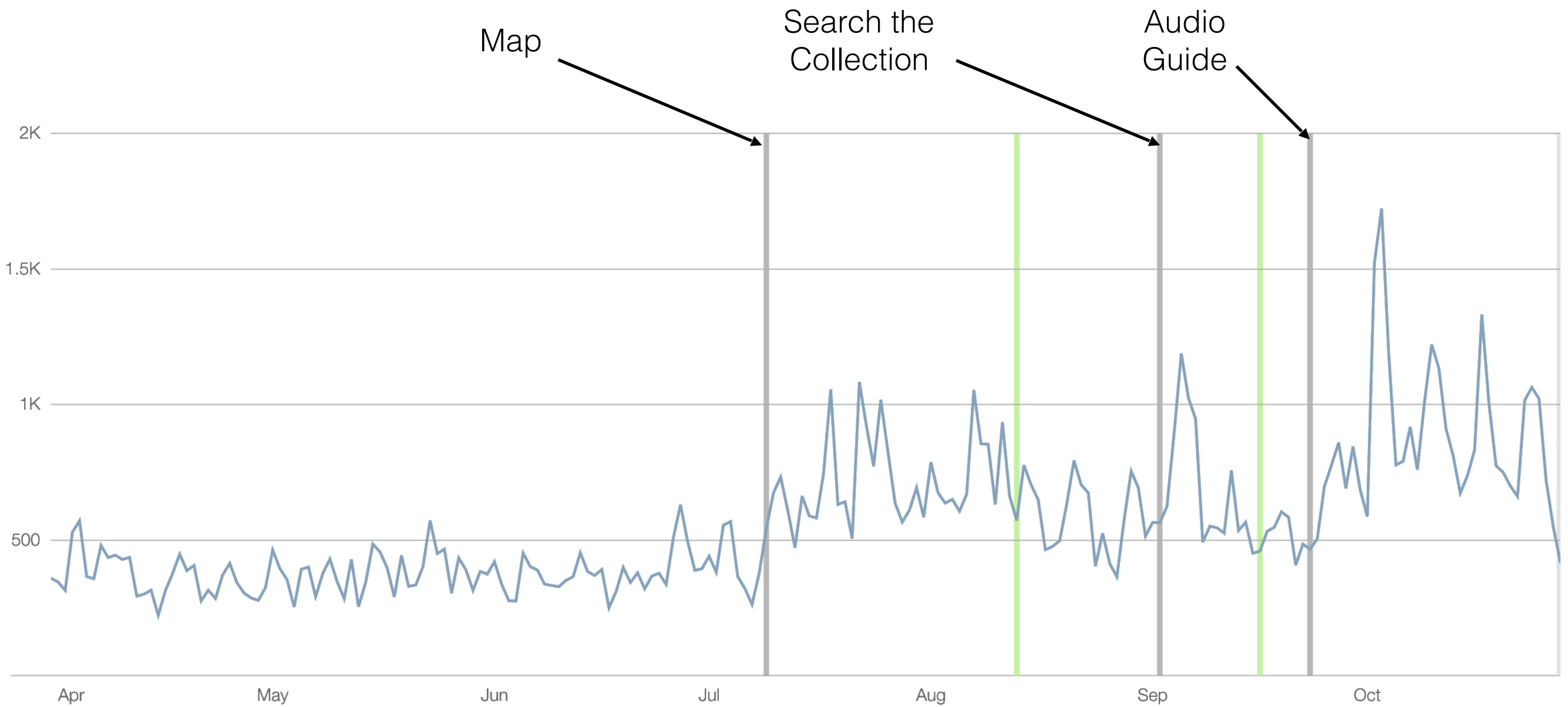
Not available offline

Not ready for indoor positioning

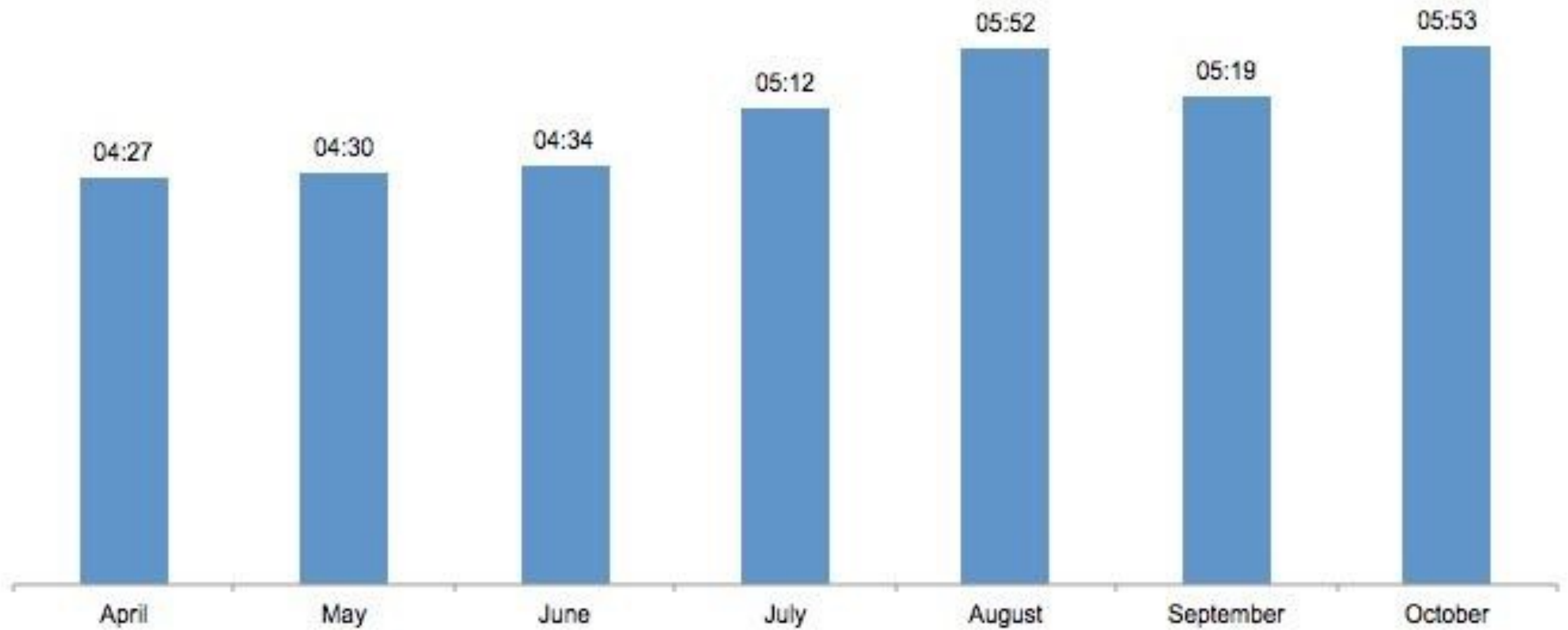
App Store Reviews



Sessions



Session Lengths



User Feedback

Font is fuzzy

No offline mode

No positioning / blue dot

Next Steps

System redesign

Digital first

Launch Spring 2016 (tentative)

Learn More

“Mapping User Feedback on the Met App”

<http://bit.ly/1rc9pnW>

“Building an indoor map with Mapbox”

<http://bit.ly/1RmyB4t>

@spenczar

@subzthanabalan