Building a Map for The Met app

Spencer Kiser and Subathra Thanabalan The Metropolitan Museum of Art



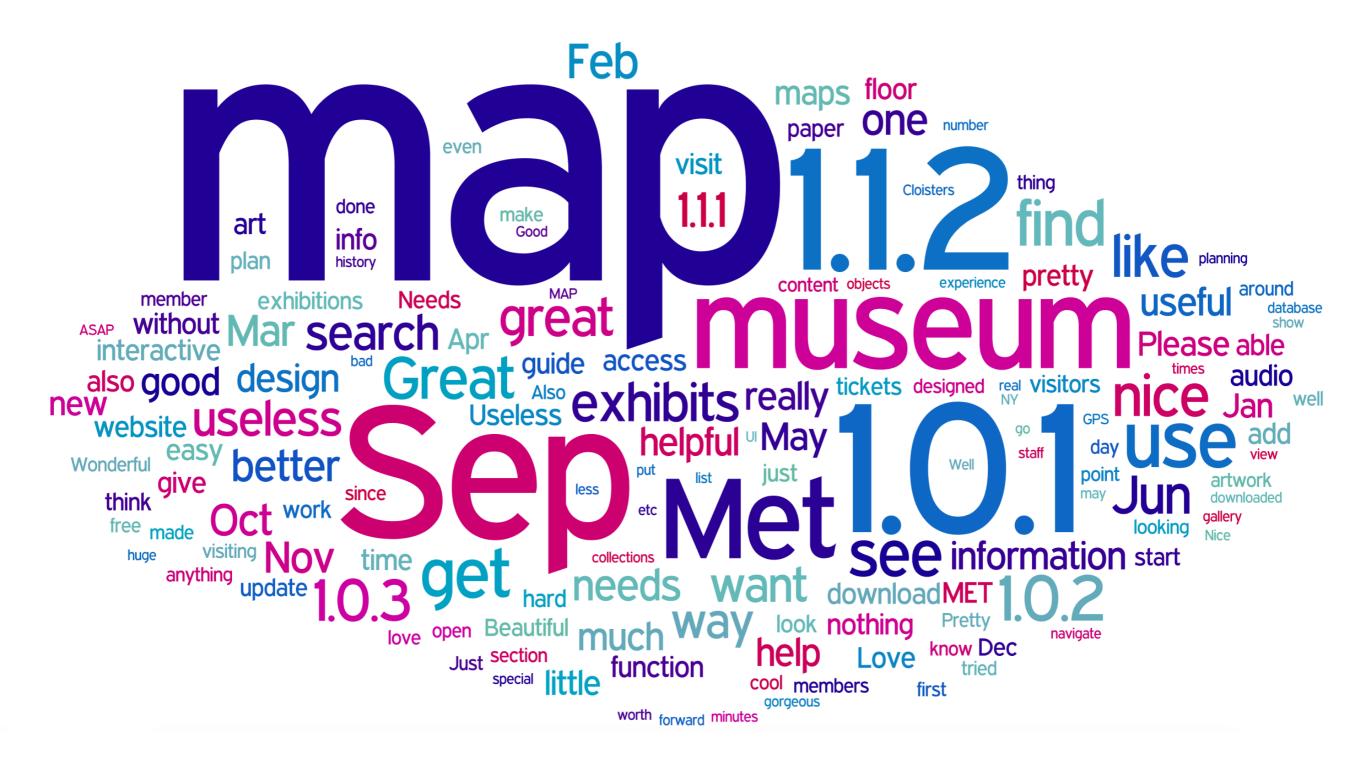
Apps and API



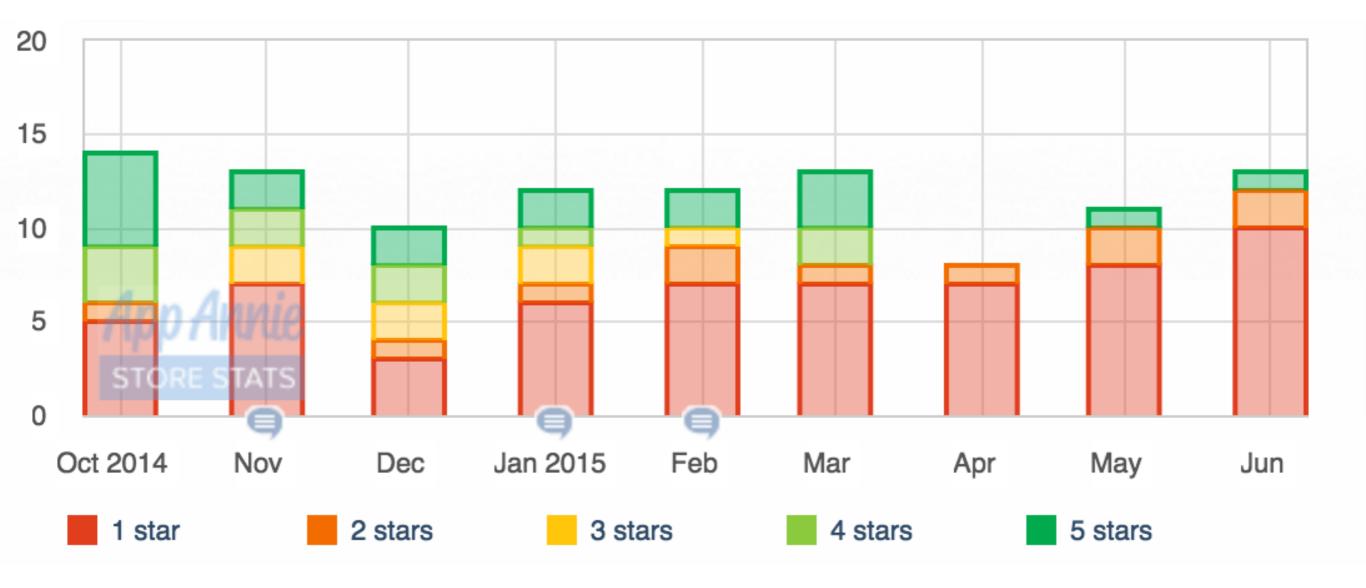
The Met App



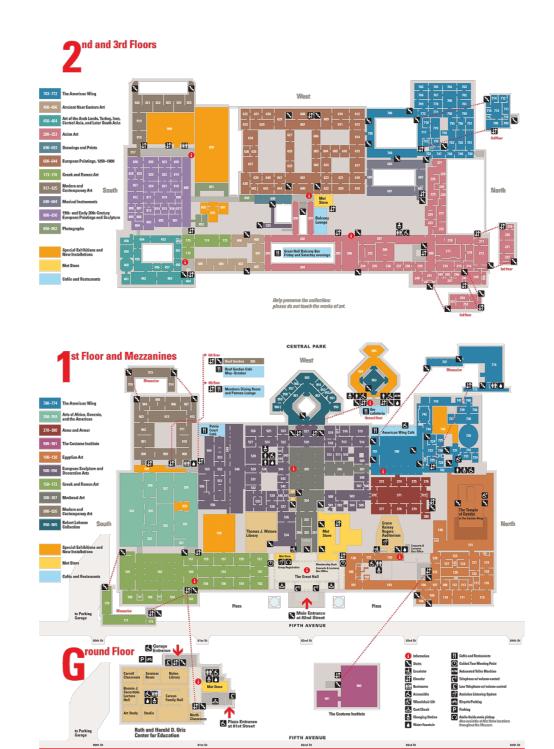
App Store Reviews



App Store Reviews



Museum Print Map



Website Map

								MYMET Sign in / Register	
THE METROPOLITAN MUSEUM OF ART						Select Language V Search metmuseum.org			
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Museum Map

Visit

Hours and Admission 1st Floor and Mezzanines Plan Your Visit Museum Map CENTRAL PAR + - CRed Garden SS Galleries Red Gartier Cale May-October The Met Breuer-Coming 11 11 11 11 1 and Patrans Lo Soon 16.00 Visit The Cloisters The Met App Court Costs NO DN Suggested Itineraries ΪG 9 9 9 9 **9** Accessibility 20-556 **Contact Information** Indexed by N Ν. lodern and N Jî: North Grace Raincy Report Autitor S. N 55 Met Store 6.0 ų 64 14 JTN: Ν. JTN: to Parking Main Entrance at \$2nd Street FIFTH AVENUE Collections Special Exhibitions Floors Facilities Select a Floor View Ground Floor **1st Floor and Mezzanines** 2nd and 3rd Floors

Met App Map





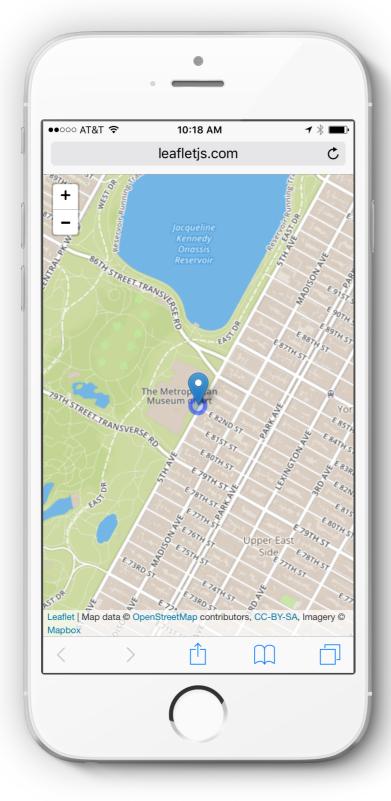


MapBox





Indoor Mapping





World Map Projection

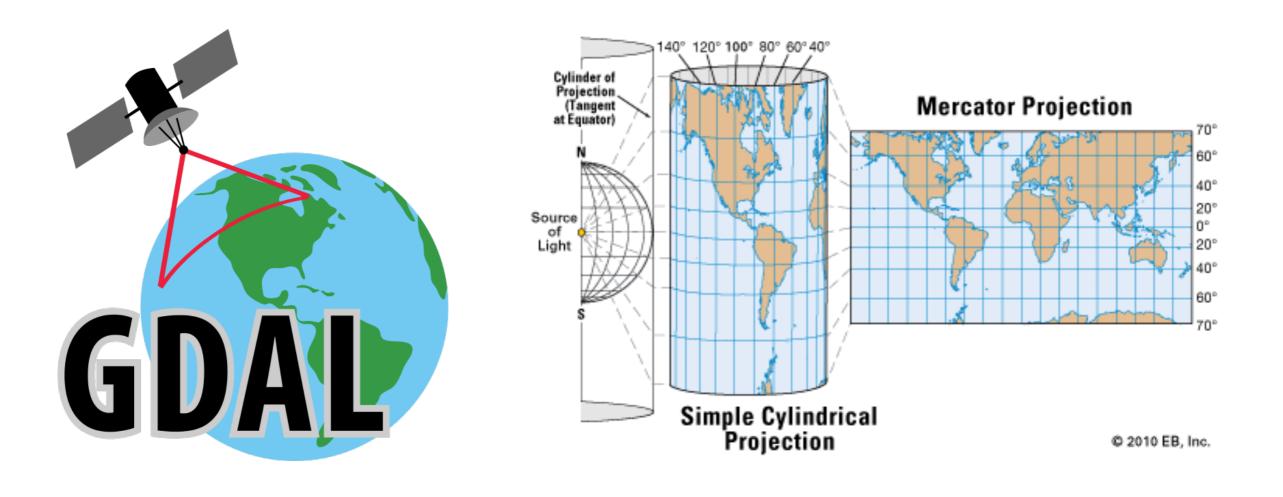




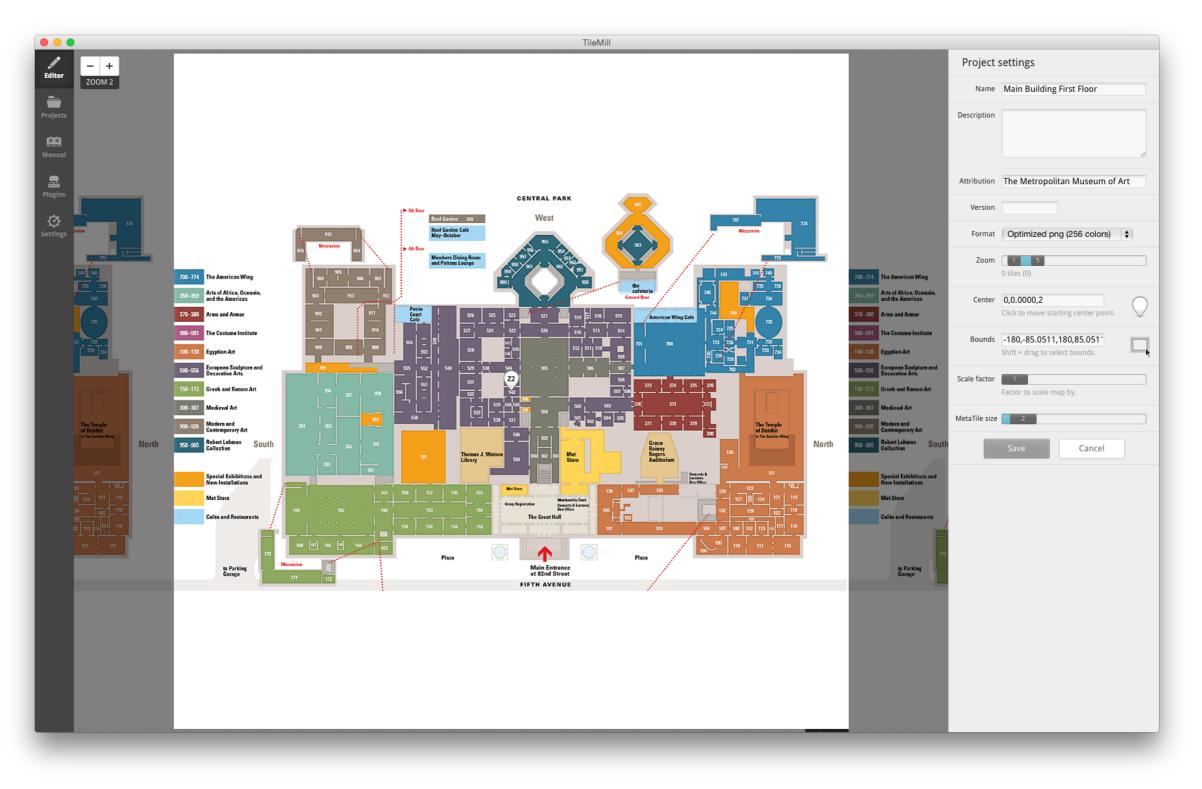


GeoTIFF is a public domain metadata standard which allows georeferencing information to be embedded within a TIFF file.

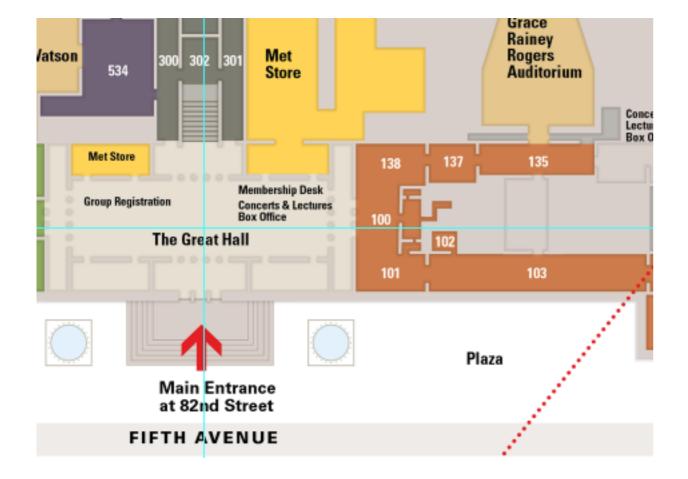
World Map Projection

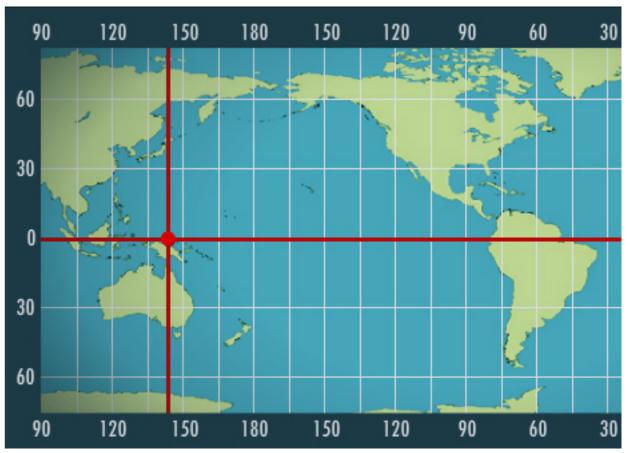


Upload Tiles



(X,Y) to (Lat,Long)







Speed to market

Reusable

Using existing workflows

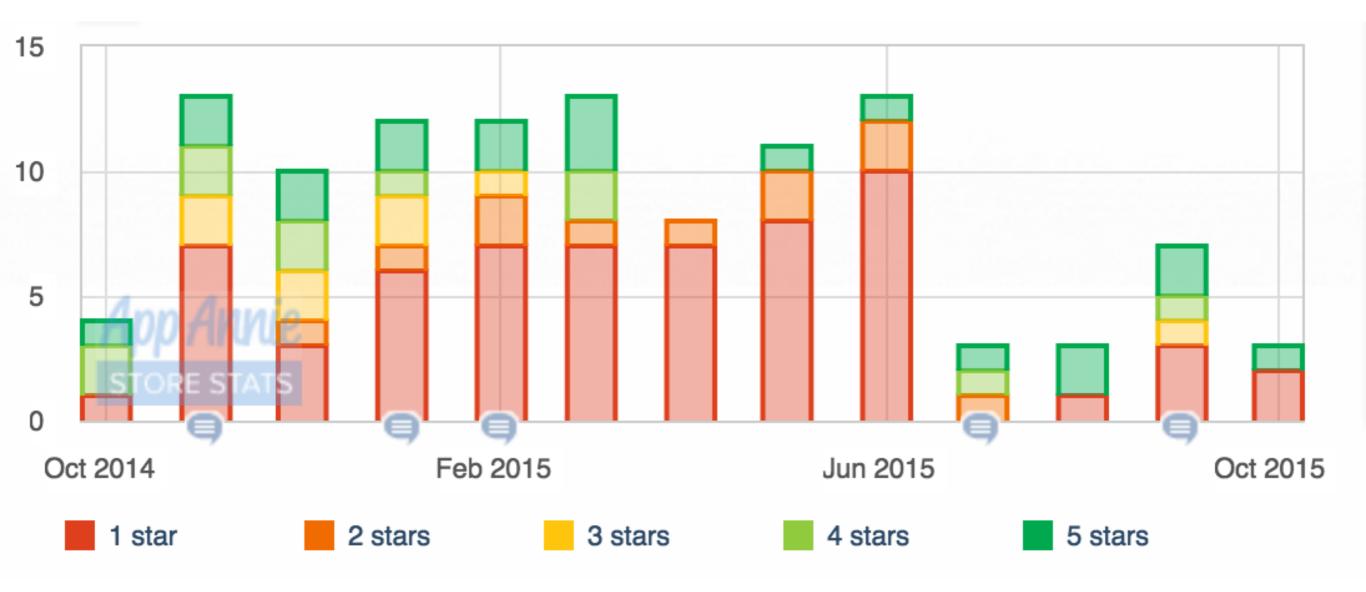


Not a vector map

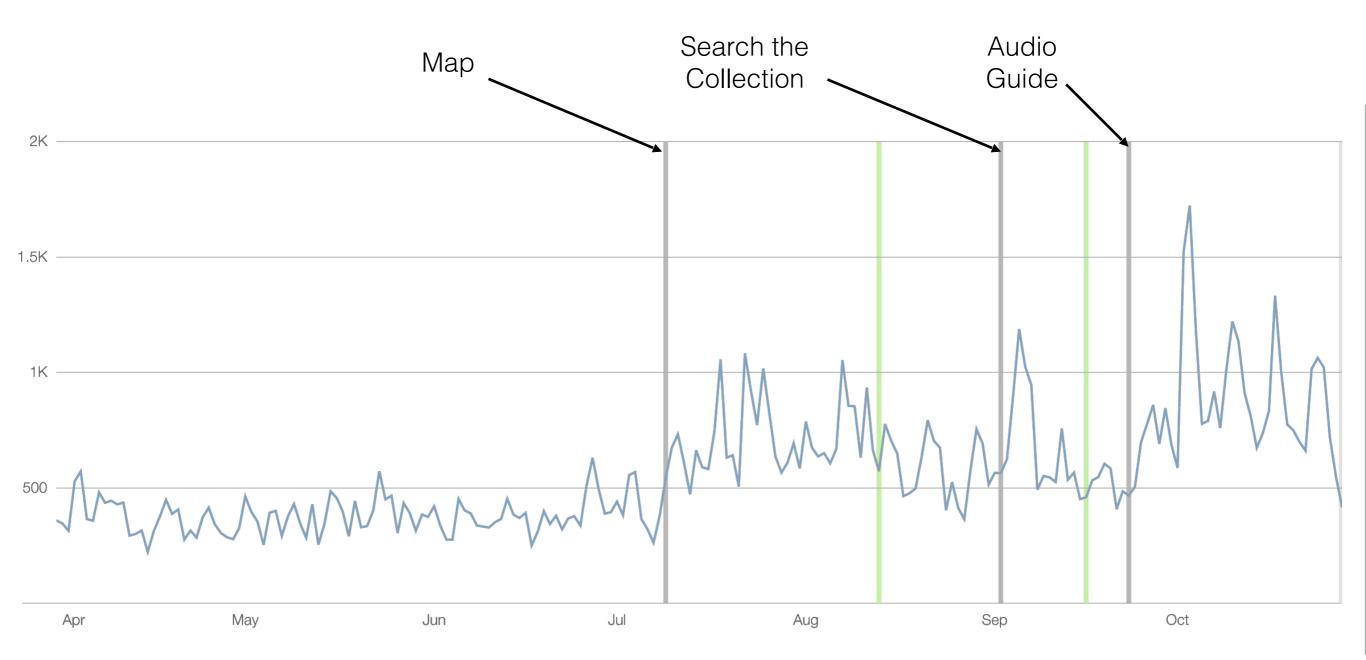
Not available offline

Not ready for indoor positioning

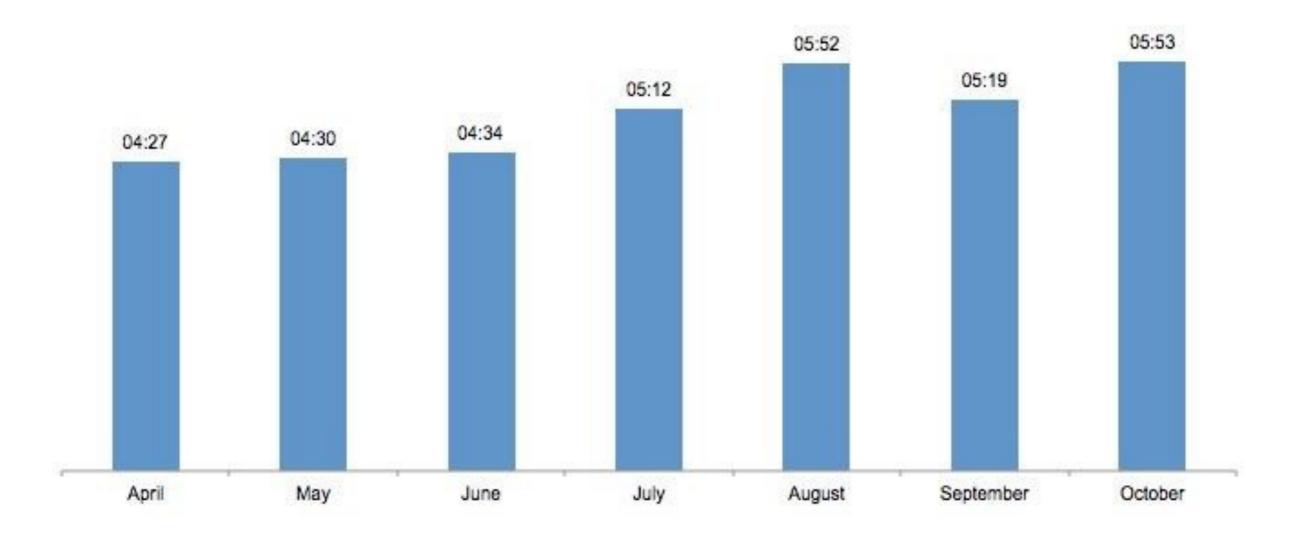
App Store Reviews



Sessions



Session Lengths



User Feedback

Font is fuzzy

No offline mode

No positioning / blue dot

Next Steps

System redesign

Digital first

Launch Spring 2016 (tentative)

Learn More

"Mapping User Feedback on the Met App" http://bit.ly/1rc9pnW

"Building an indoor map with Mapbox" http://bit.ly/1RmyB4t

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